SpeakELITE

Louise Medve

GET PAID TO SPEAK STRATEGIST
FOUNDER & CEO, SPEAKELITE

AWARD-WINNING CEO • KEYNOTE SPEAKER



"When audiences and speakers truly connect, their eyes shine with purpose."

LOUISE MEDVE

SUGGESTED INTRODUCTION

Louise Medve, 51, a **Get Paid to Speak Strategist**, is a speaker development expert and the founder and CEO of **SpeakELITE**, who positions entrepreneurs, experts and leaders to get paid to speak, commanding fees of **£5K to £25K+** per talk and using the stage to win far bigger contracts.

Her clients include a Hollywood actor and author, former ministers, the House of Lords, a former UK Ambassador and NHS National Director and a former Royal Marines Major General, and in 2026 she was named **Most Influential CEO** for both Thought Leadership Development and Professional Coaching by CEO Monthly Magazine.

Edinburgh born and bred, Louise started work at eighteen in a law firm where, in a room full of barristers, she learnt she had the power to hold a room. Over the next 30 years she helped build businesses across eight cities on five continents, from the BBC and RBS to the dot-com boom in London.

Her book, **Worth the Fee**, launches in February 2027.



QUESTIONS TO ASK

Paid speaking and the speaking industry

- Why do so many brilliant experts get overlooked by the people who book speakers, and what actually gets them booked and paid?
- How should an expert decide what to charge, and handle the awkward fee conversation?
- Why does "speaking for exposure" devalue the whole profession?
- Speaker bureaus use 1% of their speakers for 80% of their bookings. How do you become one of them?
- What do event organisers really look for when they book?
- Why is the standing ovation the wrong metric?

Thought leadership and business growth

- What's the difference between an expert who speaks and a speaker looking for a topic?
- How can one talk in front of the right decision makers turn into £250K contracts?
- How does speaking open the door to CEO-level relationships and premium advisory work?
- What makes thought leadership that decision makers actually trust?

Human connection and AI

- In a world racing towards AI, why does human connection on stage matter more than ever?
- Facts fade, feeling stays: what does it really mean to "speak human"?

SPECIALIST SUBJECTS

Getting paid to speak | **Speaker fees & positioning** | **Thought leadership** | **Turning talks into £250K contracts** | **Human connection in the age of AI** | **Resilience & reinvention after fifty**

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MORE QUESTIONS TO ASK

Women, resilience and reinvention

- Why is fifty the starting gun, not the finish line?
- Are gender and age still barriers to the big stages, and is there a fee gap for women speakers?
- What does it take to build a global business at fifty-plus?
- How did you keep going after losing your dad in the same year you launched your first business?
- What did it take to leave your marriage, start a new business and start again single?
- What has travelling the world alone taught you about courage?

SPEAKELITE TO DATE

4
CEO Monthly Magazine awards in 2026, including Most Influential CEO

£100K+
in consultancy work signed by one client from a single talk

£15K
per talk for one client, up from £2,000, with £150K+ in fees and client wins

20,000+
LinkedIn followers, mostly corporate leaders and experts worldwide

> *"From the moment Louise stepped on stage, the whole room leaned in. She has a rare mix of warmth and authority."*
>
> NICK JAMES, CEO & FOUNDER, EXPERT EMPIRES

SPEAKING

Louise is a keynote, panel, fireside and workshop speaker. Her umbrella keynote, **Everyone Speaks**, helps people find their voice, trust themselves and speak with confidence, inside organisations and on any stage.

Everyone Speaks · *Lead Out Loud* · *Find Your Voice, Find Your Spark* · *Your Hidden Gold* · *The Voice of the Company* · *The Mothership*

She has spoken at Expert Empires (2026), the WeDo Scotland Conference (2019), and EY and PwC Young Entrepreneurs and Business Breakfasts (2018 and 2019).

Her book, **Worth the Fee**, launches in February 2027, the first in a planned five-book series built on her E.L.I.T.E. Method™ and Stage-to-Scale System™.

CONTACT

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Free speaker evaluation

Book a Get Paid to Speak call at calendly.com/louise-speakelite/getpaidtospeak

CREDENTIALS

- Most Influential CEO 2026: Thought Leadership Development, UK
- Most Influential CEO 2026: Professional Coaching, UK
- Leading Speaker Development Programme 2026, UK
- Best Speaker Development and Coaching Programme 2026, UK
- Member of the Professional Speaking Association and The Speaker Summit

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